

Name: _____

The Social Network Movie Questions

1. "There's difference between being obsessed and motivated," Mark assures his girlfriend. What is Mark most passionate about? How much is he prepared to sacrifice in pursuit of his goals?
2. Why did Mark get in trouble for creating FaceMash at the beginning of the movie? What was the privacy rule that he broke?
3. Mark tells the Winklevoss twins that he uploaded CourseMash for free online instead of selling it to Microsoft for millions. What does this reveal to us about Mark's motivation for creating these sites?
4. The Winklevoss twins came up with the idea of HarvardConnection. What made this idea unique from MySpace and Friendster?
5. What was Mark's motivation behind creating Facebook? How is his motivation different/same to the Winklevoss twins?

6. "I was your only friend - you had one friend," Eduardo tells Mark across the deposition table. What is Mark and Eduardo's friendship like? Why did it break down?
7. How did Mark get the idea to include relationship status on Facebook profiles? What explanation does he give to Eduardo for including this on Facebook?
8. Why doesn't Mark want to put advertising on the site? Do you think he made the right decision?
9. When does Mark decide to expand the site to other schools? What role did Erica have in this decision?
10. "As if every thought that tumbles through your head was so clever it would be a crime for it not to be shared," Mark's ex Erica snaps at Mark. Why are people drawn to the idea of broadcasting their personal lives on the internet?
11. "The internet's not written in pencil, Mark. It's written in ink," states Erica, seething at the comments he blogged about her. Why is the typed word so powerful? Why is it tempting to

misuse this power online? What positive things can social-networking sites achieve when used to their full potential?

12. Who is Sean Parker?

13. **Sean Parker:** 'You know what's cooler than a million dollars?'

Eduardo Saverin: 'You?'

Sean Parker: 'A billion dollars.'

How are the themes of 'coolness' and money played out through the film? How do you think users of Facebook will react to knowing that, by sharing their lives publicly, they are allowing someone else to make billions from their personal information?

14. "Who are you? . . . I mean, what do you do?" Mark asked junior lawyer Marylin Delpy. In what ways does Facebook encourage us to define ourselves? How does this affect our identity and self-image?

15. How did Mark cheat on his Art class final exam using Facebook?

16. What finally convinces the Winklevoss twins to sue Mark for intellectual theft?

17. Why was Eduardo right to mistrust Sean? How is Eduardo pushed out of the business?

18. By the end of the film, what judgements - if any - do you think the film ultimately makes about Mark and the creation of Facebook? Did he steal the idea?

19. What are your experiences of Facebook? If you do not have a Facebook account, what are your thoughts about the site? What do you see as its benefits and drawbacks?

20. Facebook has around 500 million members worldwide. What impact has it had on our culture?

21. What did you think of the film? How did you respond to Mark?